

Hi!

For 2012, the Incubate festival would like to stimulate people to participate in the festival. We have devised this form to send out to those who have come up with ideas and to maybe spark new ideas in artists and organizers. Don't let the questions scare you off, the most important thing is your concept, your idea. If we like it and we feel it to be a good contribution to the festival, we will invite you to come have a talk with us and see how we can realize this idea/concept.

Stuff that has been very useful to us and you would need to check out:

Incubate Artistic Vision: <http://www.socialfestivalmodel.org/page/Artistic+vision>

Charles Leadbeater's - Art of the With:

http://www.cornerhouse.org/wp-content/uploads/old_site/media/Learn/The%20Art%20of%20With.pdf

DIY Culture: http://en.wikipedia.org/wiki/DIY_culture

Open Source: http://en.wikipedia.org/wiki/Open_source

Please fill out this form as completely as possible – cross out what's not needed:

ABOUT YOU:

What is your name:.....

Are you involved in an organization of sorts?.....

Have you ever been to a previous edition of Incubate? Yes / No

What role did you have there? Visitor / Artist / Volunteer / Producer / Crew

Do you have a website?.....

Do you have any experience in *organizing* events?.....

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.....

Would you yourself be our contact for the project during Incubate? Are you the designated project head?.....

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.....

Do you have any experience *producing* events? Yes / No

Do you have any experience *budgeting* events? Yes / No

Do you have any experience *gathering funds* for events? Yes / No

We can reach you at this email address:.....

We can reach you at this phone number:.....

You live in this city and country:.....

ABOUT YOUR PLAN:

What discipline does your plan entail? Film / Visual Arts / Dance / Music

Describe your plan in less than 100 words:.....

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Who would be participating in this project?

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(if more add extra sheet)

For the following questions, please be as specific as possible!

Do you have a specific venue in your mind for this project?.....

(see <http://incubate.org/2011/venues> for venues we used last year)

What kind of technical support would you need? (think: beamers / PA / sound / light, specifics?)

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What kind of personnel would you need? (tech or otherwise?).....

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Does your project entail people travelling from outside the Netherlands to Incubate? If yes, how many and from where would they be travelling?

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How many people would be coming to Tilburg and how long would they be staying here?.....

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What kind of accommodation would be necessary for them?

Hotel / Private Accommodation

How does your project differ from what we already do? (less than 100 words).....

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Does it add a genre of art/music/film/dance/debate that we have neglected in previous years? Yes / No

How many people do you expect to be interested in your project?.....

(this is not exact science, but an educated guess would be nice)

COLD HARD CASH:

What does the project look like financially?

Estimated travel costs.....

Estimated fees and expenses.....

(amounts below filled out by Incubate staff)

Estimated hotel bill.....

Estimated tech.....

Estimated catering.....

Estimated production expenses.....

Estimated realization.....

Estimated unaccounted.....

Total amount.....

Is there an idea for funding for your project or part of your project?.....

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Would your project require us to handle the funding? Yes / No

If no, where do you propose to send your funding request?.....

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Tell us why we need to include your project in Incubate 2012? (less than 200 words).....

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Would the project/concept continue on beyond the Incubate festival week? Yes/No

How do you see this happening? (less than 100 words).....

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What would marketing and promotion look like for this event? (less than 100 words).....

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Would you require solely on us to do promotion? Yes / No

How would your personal network be able to help out on this aspect of the project?.....

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What would you be able to handle yourself?.....

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APPLY

PLEASE READ OUR ARTISTIC VISION and make sure your plan has something to do with our ideas about culture and art and the way we look at these ideas:

<http://www.socialfestivalmodel.org/page/Artistic+vision>

Please send this form §back and add your:

- **CV / résumé / biography (max 1 page)**
- **Any images you would like to include (no larger than 3MB IN TOTAL)**
- **Links to audio/video related to the project**
- **Technical plot / light plan / floor plan – (detailed stage plot/ drawing of the site / work is appreciated)**

To participate@incubate.org

BEFORE DECEMBER 15th 2011 – NO EXCEPTIONS! – also: the sooner we have your idea, the more time we have to think it over, so if you are smart - don't wait for the final deadline.